



Leaders in allergic & immunologic disease research

2024-2025 Corporate Membership Guide

For further information please contact the *Collegium* Secretariat:

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About the Collegium

The **Collegium Internationale Allergologicum (CIA)** is a prestigious international organization dedicated to the advancement of research, education, and collaboration in the field of allergy and immunology. Founded in 1954, the CIA brings together leading experts, researchers, and clinicians from around the world to exchange knowledge, promote best practices, and foster innovation in the diagnosis, treatment, and understanding of allergic and immunologic diseases. Through its meetings, publications, and initiatives, the CIA plays a vital role in shaping the future of allergic and immunologic disease research, aiming to improve the lives of patients worldwide.

Mission

The **Collegium Internationale Allergologicum (CIA)** is dedicated to pursuing excellence in the understanding of allergic and immunologic disorders through research, education, and the development of novel therapeutic strategies to benefit patients worldwide. Through its global reach, the CIA seeks to provide a unique platform that facilitates collaboration and fosters innovation.

Leadership

2023-2025 Collegium Council

President: Thomas Bieber, MD, PhD, MDRA (Germany)

Past President: Bruce Bochner, MD (United States)

Vice President: Donata Vercelli, MD (United States)

Secretary General: Joshua A. Boyce, MD (United States)

Cezmi Akdis, MD, PhD (Switzerland)

Judah A. Denburg, MD (Canada)

John W. Holloway, PhD (United Kingdom)

Maria Jenmalm, PhD (Sweden)

Kenji Kabashima, MD, PhD (Japan)

Marcus Maurer, MD (Germany)

Ronit Sagi-Eisenberg, PhD (Israel)

Sally E. Wenzel, MD (United States)

Membership

The **Collegium Internationale Allergologicum (CIA)** is home to 288 distinguished members, who are leading experts devoted to advancing the understanding and treatment of allergic and immunologic diseases. Membership in the CIA is a prestigious acknowledgment of significant and enduring contributions to allergy and immunology research. Nominees are carefully evaluated for their seniority, notable achievements, and independence in the field. Proposals for new members can be made by any current CIA member, with the process culminating in a formal vote at a General Meeting held every two years. This rigorous selection process ensures that CIA members are at the forefront of shaping the future of allergy and immunology, fostering collaboration and knowledge exchange among the brightest minds in the field.

Biennial Symposium

The Biennial Symposium of the **Collegium Internationale Allergologicum** features a scientific program composed entirely of abstract presentations, both oral and poster, along with prestigious invited lectures. Abstracts must include unpublished and original data, ensuring that the latest research is presented. The Symposium is organized into a single scientific program with no parallel sessions, allowing all attendees to participate in every presentation. Both members and non-members are welcome to attend and present their latest research.

The Symposium promotes interdisciplinary interactions between academia and industry, offering ample time for informal networking. This event combines scientific excellence with a collegial atmosphere and is hosted in locations of exceptional interest and attractiveness.

Corporate Advisory Council Membership

Overview

The *Collegium Internationale Allergologicum (CIA)* is offering a unique opportunity for corporate partners to join the CIA Corporate Advisory Council. Recognizing the vital role that businesses play in advancing our mission and enhancing global patient health, this council fosters close collaboration between CIA and corporate representatives to achieve these shared goals.

The CIA Corporate Advisory Council unites CIA and corporate partners to collaboratively address professional and industry challenges, advancing scientific knowledge and improving patient care. Through dedicated meetings and events, industry representatives will engage directly with CIA leadership and key opinion leaders to discuss pertinent topics. These gatherings will feature participants from CIA’s extensive international network, which includes the world’s leading allergists and immunologists.

Mandate

The Corporate Advisory Council is a strategic partnership between CIA and the corporate sector, aiming to advance research, knowledge, and education in allergy and immunology. By fostering open dialogue and sharing expertise, council members and CIA leadership will collaboratively tackle challenges and explore opportunities to enhance patient care and support CIA’s mission globally. Areas of mutual interest and focus may include:

- **Raising Awareness:** Increasing recognition of the field of allergy and immunology among specialists, the broader medical community, and the public, highlighting the specialty's value.
- **Educational Leadership:** Establishing and promoting educational standards in allergy and immunology worldwide, with an emphasis on areas with the greatest unmet educational needs and utilizing diverse delivery methods.
- **Defining Best Practices:** Helping to identify and advocate for best clinical practice patterns in allergy and immunology.
- **Advancing Research:** Serving as a collaborative platform to promote translational and clinical research in allergy and immunology.

By joining the Corporate Advisory Council, corporate partners can directly contribute to the advancement of allergy and clinical immunology, benefiting patients and the broader medical community worldwide.

Membership

- Membership is open to any entity in the field of allergy and immunology, including those who develop the pharmaceuticals, medical devices, and other needed medical items and services to treat patients.
- Membership is for a 1-year term, beginning on the date the contract is executed.

Benefits

	PLATINUM	GOLD	SILVER	BRONZE
	\$50,000	\$25,000	\$10,000	\$5,000
Inclusion of your company logo on the CIA website	■	■	■	■
Representatives at CIA membership reception*	4	3	2	1
One hour call or meeting with CIA leadership	■	■	■	■
Banner ad on CIA’s new website linked to company website	2 month visibility	1 month visibility	2 week visibility	
CIA Expert Panel – <i>NEW! See details below.</i>	2 Hour Session	1 Hour Session		

*Reception will likely be held at the 2025 AAAAI Annual Meeting.

New in 2024!

CIA Expert Panels

Harnessing World-Class Expertise for Your Strategic Needs

The *Collegium Internationale Allergologicum (CIA)* proudly presents CIA Expert Panels, an exclusive opportunity for organizations to tap into the unparalleled expertise of the world's leading authorities in allergy and immunology. Expert panels are available to Platinum and Gold members of the CIA Corporate Advisory Board.

Designed to foster focused discussions and innovative idea generation, these panels bring together top global thought leaders to provide insightful, impartial perspectives on topics of your choice. Engaging with a CIA Expert Panel places your organization at the forefront of scientific and clinical innovation. Gain the insights needed to advance your mission, improve patient care, and drive strategic initiatives with confidence.

Why Choose a CIA Expert Panel?

- **Unbiased Perspectives:** Receive clear, impartial insights from distinguished experts independent of your organization.
- **Complementary Insights:** Use our panels as a secondary sounding board to enhance your advisory board's efforts.
- **Global Thought Leaders:** Access the most respected and sought-after experts on a variety of topics in allergy and immunology.
- **Effortless Planning:** The CIA Secretariat organizes and facilitates panels, ensuring seamless execution.

Tailored to Your Goals

Each CIA Expert Panel is customized to meet your specific objectives. Whether exploring new research, validating clinical practices, or generating innovative solutions, our panels are designed to address what matters most to you. You set the goals, provide background information, and our experts come prepared for a productive session.

You set the goals!

- Set the goals and objectives for a focused, 1 or 2 hour panel session (length depends on sponsorship level).
- Share background information, resources, and/or discussion items related to the topic to ensure the Expert Panel is prepared and understands your organization's roles and relationships to the topic prior to the session.*

Seamless Coordination and Planning

The CIA Secretariat handles all logistical details, from curating panellists to coordinating the session. Whether held at international events or virtually, our panels are structured for a smooth and effective experience.

CIA will arrange a top-tier panel:

- CIA will curate a list of the foremost experts from our expansive global network, so you can help select 2-5 panel participants.
- CIA staff will coordinate planning and logistics, including ensuring the panel experts work toward your goals and objectives.

Flexible and Convenient

- **International Events:** Panels can be held at global conferences where experts are present, minimizing costs.**
- **Virtual Options:** Panels can also be conducted virtually for added convenience and accessibility.

**Background information review is limited to 60 minutes, ensuring the total engagement time, including the session, does not exceed 2 or 3 hours.*

***Extra costs may apply if the expert panel is held outside of meetings where CIA members are not in attendance.*

Guidelines for Support

Supporting a CIA event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; CIA encourages new and creative ideas that contribute to the quality of our meetings and education.

CIA Logo Use

Only supporters of official CIA programs will be allowed to use the CIA name and logo in the promotion and marketing of their grant or sponsorship. All such usage must first be approved by CIA. The use of the CIA name and logo will be permitted to show the appropriate affiliation the supporter has with the program.

Management of Grants

The ultimate decision regarding the management of Grants, including the receipt and disbursement of funds, is the responsibility of CIA. Grants from supporters will be paid directly to CIA. Both the Supporter and CIA will conform to the terms of the letter of agreement they sign.

It is customary for CIA to use Grant funds for the planning, production, dissemination, and promotion of CIA educational programs. Grants may support administrative, rental, marketing, mailing and all other associated activity planning, development, and implementation costs.

Letter of Agreement

All partners will be required to sign a Letter of Agreement with CIA, outlining grant or sponsorship prerequisites and conditions. Companies interested in supporting CIA initiatives should contact Katie Komassa, CIA Executive Director by email at kkomassa@ciaweb.org.

Payment Methods

Grants and sponsorships are required in US dollars (USD) and shall be made by either:

1. Check or bank draft drawn payable to:
Collegium Internationale Allergologicum
555 East Wells Street
Suite 1100
Milwaukee, WI 53202-3823, USA
2. Direct wire transfer (free of bank charges) in US dollars (please ask for bank details)