

SUPPORT OPPORTUNITIES

34th Biennial Symposium of the Collegium Internationale Allergologicum

> 27-31 October 2025 Dubrovnik, Croatia

Contact Information:

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Invitation to Participate

Dear Colleagues,

It is with great enthusiasm that we invite you to showcase your company's commitment to advancing allergy and immunology research by supporting the **34th Biennial Symposium of the** *Collegium Internationale Allergologicum* (CIA). This prestigious event will take place from **27-31 October 2025**, at the Valamar Lacroma Dubrovnik Hotel in **Dubrovnik, Croatia**.

The CIA Biennial Symposium is a renowned forum that brings together the world's leading basic and translational scientists, clinical immunologists, and allergists. This exclusive gathering fosters interdisciplinary collaboration to advance understanding and treatment of immune-based disorders, with a focus on allergic diseases such as asthma, atopic dermatitis, and related conditions.

Why Support the CIA Symposium?

- **Unparalleled Access:** Engage directly with an elite international audience of experts and decisionmakers in allergy and immunology.
- **Networking Opportunities:** Depending on your level of support, your team will have opportunities to connect with key opinion leaders, including access to the supporter networking lunch with the CIA Council and exclusive in-person meetings with selected Council members.
- Enhanced Visibility: Elevate your organization's profile through tailored sponsorship opportunities that align with your goals, ensuring maximum exposure during the event.

Building on the success of our past meetings, the 2025 Symposium promises to deliver cutting-edge research presentations, unpublished data, and vibrant discussions that inspire innovation. The picturesque Adriatic coastline of Dubrovnik will provide a memorable backdrop for both scientific exchange and social engagement, fostering collaborations that extend far beyond the Symposium itself.

We are confident that the 34th Biennial Symposium will offer unparalleled value to our supporters. Explore the following pages for a detailed overview of sponsorship opportunities and benefits designed to maximize your engagement and visibility.

On behalf of the Collegium Council and the Local Organizing Committee, we look forward to welcoming you to Dubrovnik. Together, let us shape the future of allergy and immunology through impactful partnerships and shared commitment.

Warm regards,



Prof. Thomas Bieber, MD PhD MDRA President, Collegium International Allergologicum



Adnan Custovic, MD PhD FRCP FMedSci Local Organizer, 34th Symposium

About the Collegium

The *Collegium Internationale Allergologicum* (CIA), founded in 1954, brings together top scientists and clinicians in allergy and immunology, fostering collaboration between academia and biopharma. With a focus on scientific excellence and professional relationships, the CIA offers a unique, interactive forum for leading experts in the field. Membership is by nomination only, ensuring a highly engaged and influential community. As a sponsor, your support helps drive forward groundbreaking research and connections among the world's foremost allergy and immunology leaders.

Mission Statement

The Collegium Internationale Allergologicum (CIA) is dedicated to pursuing excellence in the understanding of allergic and immunologic disorders through research, education, and the development of novel therapeutic strategies to benefit patients worldwide. Through its global reach, the CIA seeks to provide a unique platform that facilitates collaboration and fosters innovation.

Leadership

President: Thomas Bieber (Germany) Past President: Bruce Bochner (United States) Vice President: Donata Vercelli (United States) Secretary General: Joshua A. Boyce (United States) Mübeccel Akdis (Switzerland) Judah A. Denburg (Canada) Stephen J. Galli (United States) John W. Holloway (United Kingdom) Maria Jenmalm (Sweden) Kenji Kabashima (Japan) Ronit Sagi-Eisenberg (Israel) Sally E. Wenzel (United States)

2025 Symposium Local Organizing Committee Chair: Adnan Custovic (United Kingdom)

Membership

- 246 Active Members
- 36 Corresponding (Retired) Members

About the Biennial Symposium

The **34th Biennial Symposium of the** *Collegium* will take place from **27-31 October 2025** at the Valamar Lacroma Hotel in **Dubrovnik, Croatia**.

Venue selection was guided by the international standards for medical conferences. The Valamar Lacroma Hotel is a 4-star business hotel with appropriate and technically modern conference facilities with easy access to the Čilipi Airport and public transportation.

As in past years, the bulk of the scientific program will come from abstracts submitted by the members of the Collegium. Abstract submissions are limited to unpublished data, as well as the latest advancements in the field of allergy and clinical immunology.

Reasons to Participate

- Maximize your company's visibility with the key opinion leaders in the field of allergy and clinical immunology.
- Make personal contact and collaborate with the key opinion leaders in the field.
- Listen to the latest significant scientific advances available, including unpublished data.
- Submit abstracts for presentation at the Symposium.
- Send representatives to the Symposium.

Compliance

The 34th Biennial Symposium of the Collegium Internationale Allergologicum has been designated as "Provisionally Compliant" by the Ethical MedTech Conference Vetting System (CVS). This independent system reviews the compliance of third-party educational events with both the MedTech Europe and Mecomed Codes, providing assurance to medical technology companies regarding the appropriateness of their support.

Additionally, the meeting complies with the EFPIA Code of Practice to align with ethical standards for interactions between healthcare professionals, organizations, and the pharmaceutical industry. This ensures that all sponsorships, grants, and commercial activities at the Symposium meet the expectations of transparency, professionalism, and educational value outlined by the EFPIA.

Characteristics of the 2025 Symposium

- 225 Expected Attendees
- 150 Expected Abstract Submissions
- Oral Abstract, Lightning Poster and Poster Presentations
- Invited Lectures
- Networking Events: Welcome Reception, Optional Boat Ride (fee applies), Symposium Dinner



General Session Room, Valamar Lacroma

2025 Program-at-a-Glance

Monday, 27 October 2025 Welcome Reception

Tuesday, 28 October 2025 Oral Abstract Sessions Keynote Lecture: David Artis Relaxing Lecture: Karolina Lisak Vidović Poster and Lightning Poster Sessions

Wednesday, 29 October 2025 Oral Abstract Sessions Carl Prausnitz Lecture: Clare Lloyd Symposium Spotlight: Marc Rothenberg Optional Boat Ride (additional fee applies) Poster and Lightning Poster Sessions

Thursday, 30 October 2025 Oral Abstract Sessions Paul Kallos Lecture: Zuhair K. Ballas Symposium Dinner

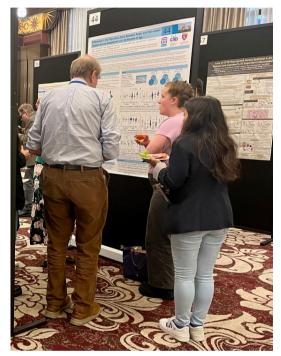
Frida, 31 October 2025 Presidential Lecture: Thomas Bieber Oral Abstract Sessions

2023 Symposium Statistics

167 Attendees39 Oral Abstract Presentations20 Lightning Poster Presentations47 Poster Presentations

2018 Symposium Statistics

225 Attendees 79 Oral Abstract Presentations 69 Poster Presentations



2023 CIA Biennial Symposium Poster Reception Montreal, Canada

Abstract Categories

- Allergens and diagnosis of allergy
- Allergen specific immunotherapy
- COVID-19 and allergic disease
- Dendritic cells, mast cells, monocytes/macrophages, neutrophils, eosinophils, basophils and epithelial cells
- Food and drug allergies and gastrointestinal disorders
- Genomics, environmental factors and precision medicine

- Lymphocytes and mediators of immunoregulation
- Pathophysiology of allergic disorders and inflammation
- Treatment of asthma, rhinitis and atopic dermatitis
- Treatment of non-allergic immune disorders
- Urticaria, angioedema, anaphylaxis, mastocytosis and mast cell activation disorders

Symposium Support Packages

Symposium Support Packages allow the Collegium Internationale Allergologicum (CIA) to allocate funds for the Symposium as needed. Your contribution is essential in supporting educational programs and attendee events. Sponsors who offer general meeting support with a Symposium Support Package gain access to a variety of benefits, tailored to their level of contribution. Below, you will find detailed descriptions of the sponsorship levels and the benefits associated with each.

Benefits	Platinum \$50,000 USD	Gold \$25,000 USD	Silver \$10,000 USD	Bronze \$5,000 USD
Inclusion of your company logo/link on the Symposium website	-	-		
Acknowledgement as a supporter of the Symposium in marketing pieces and on- site signage	-	-	-	•
Inclusion of your company logo on recognition slides before and after sessions	•			•
Inclusion of your company logo within the mobile app				-
Send representatives to the Symposium			-	•
Submit abstracts for presentation			-	•
Opportunity to host an Industry Satellite Symposium (additional fees apply)	•	-		
Daily Mobile App Banner Ad	3 days	2 days	1 day	
Discounted industry registration rates	50%	25%	25%	10%
Complimentary Symposium registration(s)	2	1		
Invitation to attend the Symposium supporter lunch with CIA Council*	3 representatives	2 representatives	1 representative	
Opportunity to schedule meeting with key opinion leader(s)**	2 meetings	1 meeting		

*Supporter lunch is tentatively scheduled for Thursday, 30 October and will include time for networking and the opportunity to provide feedback on the Symposium.

**CIA Council Members (see page 2) will be available to met with Platinum and Gold supporters for 30 minutes during the Symposium. Company may request specific Council Members and meeting(s) will be scheduled based on availability.

Additional Support Opportunities

Satellite Symposium

\$25,000

Industry sponsored Satellite Symposia are 60-minute sessions that are exclusively available to Platinum and Gold Supporters and will provide attendees with additional educational opportunities. These are independently organized and developed by the sponsor and CIA encourages interesting and highly academic sessions proposals, which will be of great interest to meeting attendees. The complete program description, including the speaker and all slides, is subject to CIA review and approval. Not approved for CME.

Benefits:

- Meeting room provided and arranged by CIA
- Breakfast or lunch for attendees, with food and beverage supplied by CIA
- Standard audio-visual equipment provided by CIA
- Recognition on the CIA website and Mobile App
- Pre-meeting email blast promoting the Satellite Symposium
- Push notification reminder sent via the Mobile App on the day of the session
- Meeting room signage featuring the sponsor's company logo



2023 CIA Biennial Symposium Carl Prausnitz Lecture Montreal, Canada

Poster Sessions

\$6,000

Support the essential infrastructure behind the Poster Sessions on Tuesday, 28 October and Wednesday, 29 October. Your sponsorship helps cover costs for the meeting room setup, poster boards, and related logistics, ensuring a seamless experience for attendees.

These 2-hour receptions provide a valuable opportunity for participants to view posters and engage directly with authors. Sponsors will receive recognition through event signage and inclusion in the daily agenda on the Mobile App.

Digital Abstract Book

\$5,000

All registered delegates will receive access to the Digital Abstract book before the meeting begins and they will frequently access this on-site. Sponsor will be recognized in the Mobile App, on information slides between sessions, on signage and on the website where attendees can access the book.

Hotel Key Cards

\$5,000

Put your company or brand logo on the electronic keycards given to delegates staying in the official meeting hotel. The Sponsor is responsible for the payment and production of the keycards and will work directly with the Valamar Lacroma Hotel for distribution.

Lanyards

\$5,000

Showcase your logo on the lanyards worn by every attendee during the Symposium. Since badges are required for entry to all meeting spaces, your branding will be prominently displayed around the neck of all participants. The sponsor is responsible for the production, payment, and delivery of at least 275 approved lanyards.

Wi-Fi

\$5,000

Support complimentary Wi-Fi access at the meeting venue. Sponsor's logo will be included in the mobile app, on informational slides between sessions and on on-site signage.

Water Bottles

\$3,000

Provide water bottles with your company's branding to all meeting attendees. Water stations will be available throughout the meeting space and water bottles will reduce the amount of disposable glassware needed. Sponsor is responsible for the production, payment, and delivery of at least 250 approved water bottles.

Hotel Room Drops

\$2,500

Build brand awareness by having a printed piece or item delivered to meeting attendee hotel rooms at the Valamar Lacroma Hotel. Collateral must be approved by CIA.

Mobile App

The Symposium Mobile App is a comprehensive guide to the meeting, including a complete schedule of activities, full abstracts, posters and much more. The app will be accessible to attendees before and after the meeting, extending the value of your sponsorship. The following mobile advertising and sponsorships are available.

Exclusive App Sponsorship: \$8,000

Benefits:

- Sponsor's company logo on the homepage of the app
- Recognition as a sponsor on the CIA website and in apprelated emails to registrants
- One banner advertisement within the app for five days (27-31 October)

Please note: Banner ads within the app are available for purchase by any sponsors.

Rotating Mobile App Banner: \$1,000 per ad, per day *Four opportunities per day*

Custom graphic [600Wx100H pixels] provided by the sponsor. Graphic will rotate with other ads on the mobile app home page. Ads are subject to CIA approval.



2023 CIA Biennial Symposium Poster Reception Montreal, Canada

Alain L. de Weck Travel Grant

\$2,500 per grant

Named after the distinguished academic allergist and leader of the *Collegium* for several decades, the Alain L. de Weck Travel Grants provide essential funds for young scientists to attend the meeting. These funds will be paid directly to awardees to off-set the costs of their registration fee, hotel and travel. Priority will be given to young scientists from low and middle-income countries, under-represented minorities and applicants with high scoring abstracts

2023 Travel Grant Awardee Testimonials



"Attending the CIA meeting in Montreal was a great opportunity to interact with top allergy researchers, expand my network, and gain insights into the field's current needs and opportunities."

Paola Andrea Martinez Murillo, Switzerland

"Winning the Alain L. de Weck Travel Grant allowed me to attend the CIA Biennial Symposium in Montreal, where I networked and participated in the best scientific symposium I've ever attended." Lorenz Aglaz, Austria





"The award helped me present my PhD research in Montreal, where I improved my presentation skills and interacted with talented researchers in the allergy field."

Allyssa Phelps, Canada

Supporting the CIA Biennial Symposium not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; CIA encourages new and creative ideas that contribute to the quality of our meetings and education.

Guidelines for Support

Logo Use

Only supporters of official CIA programs will be allowed to use the CIA name and logo in the promotion and marketing of their grant or sponsorship. All such usage must first be approved by CIA. The use of the CIA name and logo will be permitted to show the appropriate affiliation the supporter has with the program.

Management of Grants

The ultimate decision regarding the management of Grants, including the receipt and disbursement of funds, is the responsibility of CIA. Grants from supporters will be paid directly to CIA. Both the Supporter and CIA will conform to the terms of the letter of agreement they sign.

It is customary for CIA to use Grant funds for the planning, production, dissemination, and promotion of CIA educational programs. Grants may support administrative, rental, marketing, mailing and all other associated activity planning, development, and implementation costs.

Letter of Agreement

All partners will be required to sign a Letter of Agreement with CIA, outlining grant or sponsorship prerequisites and conditions.

Payment Methods

Grants and sponsorships are required in US dollars (USD) and shall be made by either:

Check or bank draft payable to:

Collegium Internationale Allergologicum 555 East Wells Street Suite 1100 Milwaukee, WI 53202-3823, USA

Credit Card: VISA and MasterCard are accepted. Processing fee will apply. Direct wire transfer (free of bank charges) in US dollars to: BMO Harris Bank N.A. 111 W. Monroe Street Chicago, Il 60603 Swift Code: HATRUS44 ABA Routing #: 071000288 Account Number: 0021406792 Account Title: Collegium Internationale Allergologicum